

AgriBKChain: a blockchain-based network for agricultural traceability and product advertising <u>ASEAN IVO</u> <u>2019</u>

Introduction :

We propose a blockchain-based network, namely AgriBKChain, to solve challenges of trusted traceability and advertising for agricultural products. We identify two objectives of our project:

- Providing trusted information of origin and culture of agricultural products, such as location identification, production diary, harvesting and storing processes, and how to serve
- Connecting to existing networks in Japan, Europe, and US for product advertising and export. For example, blockchain-based EXA network in Fukuoka, Japan and TE-FOOD in Germany

