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Collaborating for Economic Growth:

Through Adoption of Open Innovation Platform

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MIMOS: An Overview

R&D to drive development of indigenous ICT industry

1985 - 1990

Unit under the Prime Minister 's Department: R&D in ICT and Microelectronics 1991 - 1996

A Department under the Ministry of Science, Technology and the Environment: emphasis on R&D and assumed role in IT policy development

1997-2003

MIMOS Berhad was formed, as a MoF Incorporated Company

Mandates:

- R&D in ICT & Microelectronics
- Business Development
- National ICT Policy Secretariat

2004 - Present

New mandate:

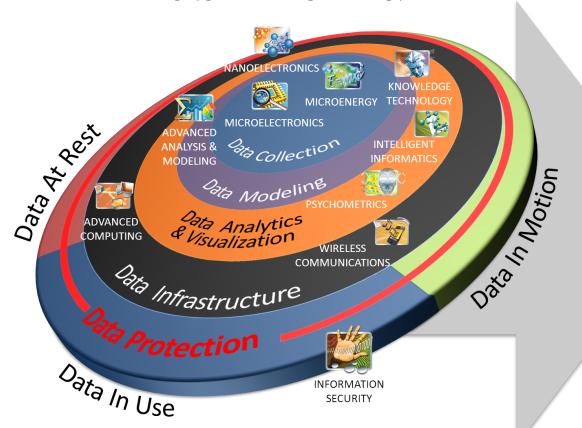
To focus on R&D in ICT & Microelectronics for national competitiveness





MIMOS R&D Focus

Data-Driven R&D



Enterprise solutions

Last-mile technology solutions

Sensor technology solutions



Collaborating for Economic Growth

"Economic growth is based on advances in productivity, and productivity is based on discovery and innovation"

Professor Jeremy Siegel, Wharton. The Shape of Things to Come, *Newsweek*, April 8, 2010

Innovation Economy

(Knowledge Economy)



High Impact Innovation



New Innovations:

- Business Models
- Services
- Products
- Technologies

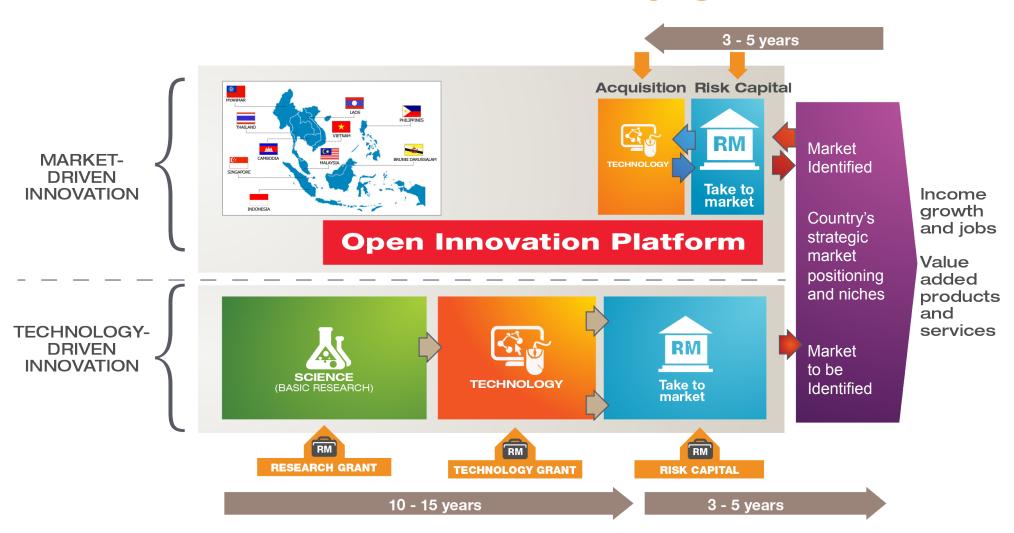


Universal Innovation Model



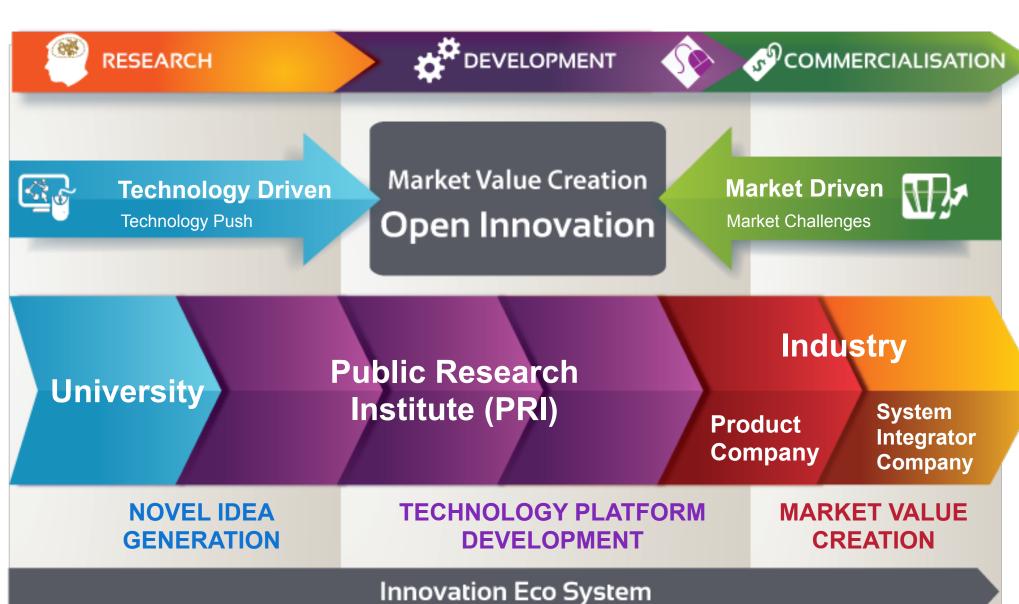


Open Innovation Platform to accelerate industry growth





Collaborating for Success





Value of Open Innovation Platform

RESEARCH



 Focus on novelty and inventiveness in Technology Research

Sandbox



Research Components

MIMOS

DEVELOPMENT



- Create strategic technology platforms adoptable by researchers and industries
- Open Innovation Platform

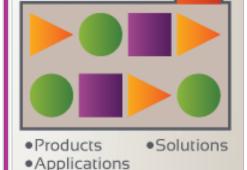
- Showcase local technology in Domestic Market
- Gov. funds the industry and all Flagship Programs of Ministries



Product Development

COMMERCIALISATION

- Focus on Solutions for Market Verticals
- Go-Global market strategy thru G2G Bilateral Agreements









Speed To Market Thru Open Innovation Platform



OIP Highlights

- Industry:
 - able to create & innovate many products
- Researchers:
 - able to enhance with local technologies
- Research Institute
 - able to create & evolve new OIPs
- Open Standards and Architecture
 - able to interoperate with other systems
- Open Frameworks
 - able to integrate with multiple OIPs
- Innovation Ecosystem:
 - Strengthen the R-D-C value chain
 - Accelerate innovation (ideas to market)



MIMOS Market Focus





Communication

Sharing Technologyfor Mutual Development







Thank You

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